EMAIL FOR POTENTIAL PARTNERS

Hello (NAME)

TXAEYC and BookSpring are launching the statewide Books Beginning at Birth program designed to bring books into children's homes from birth through age 4, living in a designated opportunity zone. (Link to map on website) We want to partner with you to support the children and families you serve!

**Spread the word**

You can help us identify families who benefit most from these diverse, high-quality books and direct them to [www.b3tx.org](http://www.b3tx.org). The families can apply to have free books delivered to their homes and access free digital books and other online resources.

Attached is an English/Spanish flyer you can share with families.

**Receive books to distribute to children and families you serve**

If you serve children and families living in economic opportunity zones, your program can serve as a print book distribution site! This**easy-to-implement program** is at **no charge** to your early learning program, , clinic, or organization.

We will provide you with high-quality, curated books selected for the child's age, reading level, and interests delivered to your location.

Please complete the application form at least two months before your ideal date of book distribution. Availability for this program is expected to continue through September 2027.

If you'd like to learn more about the program or have additional questions, you can reach out to Idali Reyes, Early Childhood Coordinator, via email at idali@bookspring.org or phone at 512-472-1791, ext. 101.

Thank you for all that you do for the children and families of our Texas communities!

EMAIL FOR FAMILIES

Hello families!

There is an exciting new opportunity for you to access FREE high-quality print and digital books to support your child's development.

**Books Beginning at Birth** is a statewide program that provides families with **children from birth to age 4** with access to free books and resources to support the development of early literacy skills.

*Apply to receive three books every six months at home!*

*Access free digital books anytime! No login or sign up required.*

Reading together is fun and easy with Books Beginning at Birth! Prepare your children for a bright future in school and life. Sign-up today at <https://www.b3tx.org/>.

*Books Beginning at Birth is presented by the*[*Texas Association for Education of Young Children*](https://www.texasaeyc.org/)*and*[*BookSpring*](http://www.bookspring.org/en/.org)*.*

SOCIAL MEDIA

Read, learn, and grow with your child! The Books Beginning at Birth program makes reading together fun and easy. Learn more at <https://www.b3tx.org/> #b3tx #booksbeginningatbirth

Reading together is a great way to build a bond with your baby and support their brain growth. Learn more at <https://www.b3tx.org/> #b3tx #booksbeginningatbirth

Books Beginning at Birth is a statewide program that provides families with young children from birth to age 4 with access to books. The program resources support the development of early literacy skills. Learn more at <https://www.b3tx.org/> #b3tx #booksbeginningatbirth

Reading together is fun and easy with Books Beginning at Birth! Sign-up today at <https://www.b3tx.org/> #b3tx #booksbeginningatbirth

Books Beginning at Birth is a statewide program that will mail books to families anywhere in Texas. Apply for your books at <https://www.b3tx.org/> #b3tx #booksbeginningatbirth

Families in Texas with children from birth to age four can apply to receive print books and access digital books, no login or sign-up required, when they visit <https://www.b3tx.org/> #b3tx #booksbeginningatbirth

Books build brains and bonds! Sign-up for the Books Beginning at Birth program at <https://www.b3tx.org/> #b3tx #booksbeginningatbirth